## The League of American Theatres and Producers, Inc.

226 West 47th Street, New York, NY 10036 tel 212-764-1122 fax 212-944-2136 www.LiveBroadway.com



October 5, 2007

The Honorable Kevin Martin Federal Communications Commission 445 12th Street, SW Washington, DC 20554-0005

> Re: Unlicensed Devices in the "White Spaces" ET Docket No. 04-186

## Dear Chairman Martin:

On behalf of the more than 600 nationwide members of the League of American Theatres and Producers, I am writing to voice our serious concern with and opposition to the proposal before the Commission to open access to the television band (54 MHz - 698 MHz) to personal/portable unlicensed devices. Our interest in the outcome of this proceeding is intense and our membership has directed me to express our views on the so-called "white spaces" issue in the strongest possible terms.

Simply put, we urge the Commission to reject plans to allow personal/portable devices in the "white spaces" until such time as independent engineering analysis demonstrates conclusively that the new devices will not interfere with wireless microphones. This analysis must be based on field tests of proposed new device technology performed in real world situations done over a reasonable period of time especially in New York city and other congested, urban areas. Given the critical need for absolute clarity and reliability of our wireless microphone systems, we also urge the Commission to set-aside several channels in each metropolitan market, including channels adjacent to television broadcast channels, for exclusive use of wireless microphones. With over 3,000 performers on Broadway nightly, if new unlicensed device operations interfere with our extensive wireless microphone systems, Broadway would be quickly paralyzed.

In order to fully appreciate the impact this proposed policy change would have on the production of live theatre on Broadway and across the nation as part of our touring productions it is first necessary to understand the cultural and commercial success of our productions and the regional economic activity that is leveraged as a result of our shows each and every day, year-after-year.

Gerald Schoenfeld Chairman Charlotte St. Martin Executive Director

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COUNSEL Jeffrey A. Horwitz, Esq. Bernard M. Plum, Esq. The latest available on-Broadway statistics show that the industry contributes \$4.8 billion annually to the City of New York. Add to that ancillary tourist spending of \$3.05 billion, capital theatre investment of 17.6 million, and \$1.71 billion in production expenses, and you begin to appreciate how significant our industry is to the "Big Apple."

But New York is just one urban center that benefits from Broadway productions. Indeed, the success of our touring productions has literally exploded in recent years. For example, each year nearly 100 shows begin touring and find homes in more than 250 theatres across the nation. Those 100 shows collectively generate more than \$3.24 billion within the various host cities each and every year. These dollars are, in turn, leveraged by thousands of surrounding restaurants, hotels, tourist attractions, and other small and medium sized businesses who craft their business plans with the arts in mind.

In each case, these billions of dollars are used to hire employees and stimulate economies. Live theatre is a fragile business known as the "fabulous invalid" but despite that reputation, it has survived and provides the American consumer with a worthwhile, thought-provoking, and educational and cultural experience. But our success in recent years is no accident. Today, our theater owners understand better how to make the theatre experience more comfortable and memorable. Today, our actors understand the medium better and have honed their talents specifically for the stage. And, today, our engineers and technicians understand how to bring a show to "life" with fantastic set designs, "shock and awe" pyrotechnics and special effects, and a top shelf audio presentation.

The audio presentation of a modern theatre production, from Mamma Mia! to Cirque Dreams, from Jersey Boys to Spamalot, and from Chicago to Dirty Rotten Scoundrels each "fire up" dozens, if not hundreds, of wireless microphones during each performance. In cities like New York and Los Angeles, and even in smaller metropolitan markets like Charlotte and Nashville, finding spectrum "space" for wireless mic uses is already incredibly challenging and leave very little, if any, "white spaces" to spare.

If the Commission were to approve the operation of millions of new unlicensed devices in the white spaces without fail-safe interference protections for existing microphone operations it would dramatically change the "face" of theatrical performances. Even the most "traditional" of productions would require significant set and audio restructuring, bringing the production values back 30 years or more. Obviously, more ambitious and "fan friendly" productions would probably be scrapped altogether.

Theatre and the arts enjoy a special distinction in our society - it is the pinnacle of live entertainment, a profitable economic venture, and it inspires new generations to explore ideas with open minds and think critically about the world around them.

The Commission has many proposed white spaces "solutions" before it. The League strongly believes that the most appropriate solution would prohibit the introduction of personal/portable unlicensed white space devices. Further, we urge the Commission to set-aside several channels in each metropolitan market, including channels adjacent to television broadcast channels for exclusive use of wireless microphones.

Regardless of the ultimate solution, we urge the Commission to take all necessary precautions to protect the ability of Broadway and our touring productions to fully use all of the wireless tools we need to present a modern audience (who expect a modern performance) of a timeless and classic medium -- the American theatre.

/

Gerald Schoenfeld

Chairman

The Shubert Organization

Sincerely,

Charlotte St. Martin

**Executive Director** 

The League of American Theatres & Producers

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cc:

Commissioner Jonathan S. Adelstein Commissioner Michael J. Copps Commissioner Robert M. McDowell Commissioner Deborah Taylor Tate

Joseph Z. Mederlander

Nederlander Producing Company of America, Inc.

Rocco Landesman

President, Jujamcyn Theaters



David Stone

Producer, 321 Management

Wicken

SPELLING BEE

Barry Weissler

President / Producer, National Artists Management Company (NAMCO)







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Annette Niemtzow Producer, White Dog Productions LLC

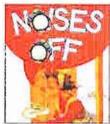




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Sharon Fuller Helen Hayes Theatre



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Alecia Parker Executive Producer, National Artists Management Aged In Wood LLC Company (NAMCO)



Robyn Goodman





Herel Wagman

Herschel Waxman Director of Labor, Nederlander Producing Company of America, Inc.



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Susan Frankel
Vice President of Finance, Circle in the
Square Theatre



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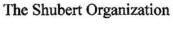
Abbie Strassler General Manager, Iron Mountain Productions



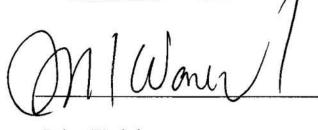


Peter Entin

Vice President of Theatre Operations,







Robert Wankel Executive Vice President & CFO, The Shubert Organization



Steven Baruch President, Scorpio Entertainment, Inc.



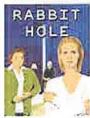


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Florie Seery

General Manager, Manhattan Theatre Club, Inc.





Doug Baker

General Manager, Center Theatre Group of Los Angeles



Ahmanson Theatre Mark Taper Forum Kirk Douglas Theatre

Jenny Sun

Jeffrey Seller Producer, The Producing Office







Margo Lion Margo Lion, Ltd.



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Marc Platt
Producer, Marc Platt Productions





David Richards
Owner, Richards/Climan, Inc.





AULWILL-

Allan Williams
Associate General Manager,
Alan Wasser Associates





Adam Epstein President, The Adam Epstein Company, Inc.





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Hal Luftig Producer

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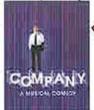




Thomas Viertel

Chairman of the Board, Scorpio Entertainment, Inc.







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Jamod Boese

James A. Boese Vice President, Nederlander Producing Company of America, Inc.



Michel

Richard Willis

Producer / Theatre Operator, Richmark

Entertainment of Los Angeles



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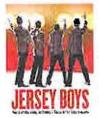
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Mike Isaacson Vice President Programming / Producer Fox Associates LLC





Michael David President, Dodger Theatricals Ltd.











Kevin McCollum Producer, The Producing Office







Nina Essman

General Manager, 321 Theatrical Management





Rlay Wone

Alan Wasser Associate General Manager, Alan Wasser Associates







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David Anderson President & Chief Operating Officer, Broadway Across America

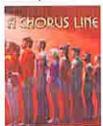


LYVE NATION



John Breglio

Producer, Vienna Waits Productions, LLC



Jeffrey Richards

President, Jeffrey Richards Associates /

Tonka Productions





Dan Swartz

Senior Vice President, Broadway Across America

## LÏVE NATION

Paul Libin Vice President & Producing Director Jujamcyn Theaters

